

NEW JERSEY PRIMARY CARE ASSOCIATION

Our Community, Your Health, Our Commitment.



2024

SPONSORSHIP & EXHIBITOR OPPORTUNITIES



Dear Community Health Center Partner:

As we embrace a new year, the New Jersey Primary Care Association is eager to collaborate with you to make 2024 one of the most memorable years to date.

New Jersey's Community Health Centers provide high-quality, cost-effective, and efficient primary healthcare to over 550,000 New Jerseyans — and the number of patients we serve keeps growing. As you know, our association represents the 23 NJ FQHCs located in over 138 communities. FQHCs offer preventative care, behavioral health, substance use disorder treatment, women's health, and dental care, regardless of the patient's ability to pay.

With partners like you, NJPCA can advocate for New Jersey's Health Centers and provide their dedicated employees with comprehensive training and technical assistance. We look forward to your engagement in this year's annual conference, trainings, and events; these are opportunities to get to know our members and learn how you can support mutual goals.

Let's work together to increase your brand's visibility and make 2024 a success!

Sincerely,

The New Jersey Primary Care Association



NJPCA thanks you for joining us to provide affordable, high-quality care for all.

Table of Contents

	Page Number
About NJPCA	4
2024 Sponsorship & Exhibitor Opportunities at a Glance	5
Why Sponsor & Exhibit?	6
Individual Event Sponsorship	7
Clinical Quality Forum	8
Annual Women’s Health Week Luncheon	9
Financial Roundtable Summit	10
2024 NJPCA Annual Conference	11
2024 Let’s Bundle Up	12
Sponsorship Benefits Table	13
Bundle Opportunities	14-17
Exhibitor Opportunity	18
Additional Opportunities	19
Additional Annual Conference Event Hosting Opportunities	20-22
National Health Center Week Kick Off Event	23
2024 Sponsor Registration Form	24
2024 Exhibitor Registration Form	25

ABOUT NJPCA

The New Jersey Primary Care Association (NJPCA) is an advocate for Community Health Centers as well as a provider of comprehensive education, training, and technical assistance to Health Centers in New Jersey. NJPCA represents 23 Federally Qualified Health Centers and one Federally Qualified Health Center-Look Alike through a network of 138 satellite sites providing healthcare services to over 550,000 patients in New Jersey.

Community Health Centers, also known as Federally Qualified Health Centers (FQHCs), are in every state nationwide. FQHCs are authorized under Section 330(A) of the Public Health Services Act to provide healthcare to the medically underserved.

OUR MISSION

The NJPCA's primary goal is to provide for the expansion and provision of quality, cost-effective and efficient primary healthcare through community health centers while seeking new and expanded revenue sources for these services.

WE ARE COMMITTED TO QUALITY HEALTHCARE

The New Jersey Primary Care Association (NJPCA) is committed to fostering collaboration among Health Centers to ensure access to comprehensive healthcare services. The NJPCA will achieve this through the following:

- Effectively advocating regulatory agencies, payors, consumers, and professional groups;
- Comprehensive education and training of Health Center employees; and
- Providing consultation, advice, and guidance to Health Centers' leadership.



2024 Sponsorship and Exhibitor Opportunities at a Glance

Individual event sponsorships and bundled sponsorships are available.



Clinical Quality Forum
April 17, 2024



Annual Women's Health Week Luncheon
May 17, 2024



Financial Roundtable Summit
June 2024



2024 Annual Conference
October 10, 2024

WHY SPONSOR & EXHIBIT?

You can maximize your return on investment by increasing visibility and building relationships through NJPCA's various sponsorship and exhibitor opportunities!

NETWORKING

You will have the opportunity to promote your business while interacting with hundreds of healthcare professionals and meeting New Jersey leaders.

REGISTRATION WITH VIP SEATING

You will receive free NJPCA Annual Conference registration with reserved seating.

ACKNOWLEDGMENT IN PROGRAMS

Your company name and logo will be displayed in each program/agenda and distributed to all attendees by sponsorship level.

PROMOTIONAL ANNOUNCEMENTS

Your company name and logo will appear on the event brochures, flyers, and emails sent to all registrants.



INDIVIDUAL EVENT SPONSORSHIP

Event Sponsor - \$5,000

CLINICAL QUALITY FORUM | April 17, 2024

Each year in April, NJPCA works to create an informative and inspiring day-long training around quality improvement. This annual event has been designed to share best practices and innovative projects that directly support quality improvement and compliance at New Jersey FQHCs. In addition, this event features a variety of educational sessions such as quality improvement, diabetes, HIV/AIDs, Hypertension, and Social Determinants of Health. The Clinical Quality Forum attendees include Community Health Center Executives, Chief Medical Officers, Chief Information Officers, IT Directors, Clinical Leadership, Compliance and Operations Staff, Quality Improvement Staff, Care Team and Patient-Centered Health Home Initiative Champions.



- Two complimentary Quality Forum registrations
- Company logo included in promotional emails
- Recognition in program Ad distributed to all attendees
- Sponsorship acknowledgment in NJPCA Team News Update to members
- Acknowledgment on the NJPCA event webpage
- Social media recognition on NJPCA Facebook and Twitter
- Exhibitor table with the opportunity to provide giveaways to attendees
- Opportunity to welcome attendees and provide a 2-minute organization overview



Event Sponsor - \$5,000

ANNUAL WOMEN'S HEALTH WEEK LUNCHEON | May 17, 2024

Each year, the NJPCA hosts a Women's Health Week Luncheon. Over 100 attendees from across the State join us to celebrate women's health. Topics such as nutrition, general physical health, the importance of exercise, mental health, gynecological health, breast, and colorectal cancer are discussed at the luncheon. We are joined by attendees from across New Jersey including the Department of Health, Department of Human Services, Health Center CEOs and staff, elected officials, hospitals, insurance company representatives, lobbyists, mental health agencies, consumer advocates, and legislative staff.



- Two complimentary registrations
- Company logo included in promotional emails
- Recognition in program Ad distributed to all attendees
- Sponsorship acknowledgment in NJPCA Team News Update to members
- Acknowledgment on the NJPCA event webpage
- Social media recognition on NJPCA Facebook and Twitter
- Opportunity to welcome attendees and provide a 2-minute organization overview



Event Sponsor - \$5,000

FINANCIAL ROUNDTABLE SUMMIT | June 2024

Sponsors and exhibitors are now able to participate in the Annual Financial Roundtable Summit. The Financial Roundtable Summit is an in-person, full-day training designed for Health Center Chief Executive Officers, Chief Financial Officers, and Billing Managers. It's an opportunity to learn and share promising practices for improving FQHC's financial performance.



- Two complimentary conference registrations
- Company logo included in promotional emails
- Recognition in program Ad distributed to all attendees
- Sponsorship acknowledgment in NJPCA Team News Update to members
- Acknowledgment on the NJPCA event webpage
- Social media recognition on NJPCA Facebook and Twitter
- Exhibitor table with the opportunity to provide giveaways to attendees at each event
- Opportunity to welcome attendees and provide a 2-minute organization overview





NJPCA ANNUAL CONFERENCE | October 10, 2024

Have your company recognized at our most anticipated event of the year, the NJPCA Annual Conference in Mercer County, New Jersey. This one-day conference allows healthcare professionals at all levels to come together to share and learn best practices, network with experts in the field, and leave feeling empowered. Over 250 New Jersey healthcare professionals will gather to learn about a wide range of training areas, including governance and compliance, clinical quality, finance, workforce, and emergency management.

Take advantage of a variety of Conference sponsorship opportunities. There is no better opportunity to increase awareness of your company's products and services to our FQHC decision-makers. As a sponsor of the 2024 Annual Conference, you gain access to high-level leadership of FQHCs, recognition in event materials and on the conference website, a better understanding of FQHC goals as well as the opportunity to build partnerships and network with all levels of Community Health Center staff.



ONE EVENT ISN'T ENOUGH – I WANT MORE

2024 LET'S BUNDLE UP

NJPCA SPONSORSHIP BUNDLE BENEFITS

BENEFITS	PLATINUM <small>(Limited Availability)</small>	GOLD	SILVER	BRONZE
COST	\$20,000 <small>(Includes all events for the entire year)</small>	\$10,000 <small>(Annual Conference Only)</small>	\$7,500 <small>(2 Events)</small>	\$6,000 <small>(Annual Conference Only)</small>
Number of Events included in Sponsorship	4	1	2	1
Complimentary Healthcare Hero Luncheon Tickets at Annual Conference	4 annual conference luncheon tickets	4 annual conference luncheon tickets	3 annual conference luncheon tickets	1 annual conference luncheon ticket
Exhibitor Registrations	6 exhibit hall registrants 3 tables	6 exhibit hall registrants 3 tables	2 exhibit hall registrants 1 table	2 exhibit hall registrants 1 table
Premium Exhibitor Table Location	✓	✓	2nd tier	3rd tier
Corporate Luncheon Table Seating	10 seats with VIP location	10 seats with VIP location	5 seats with VIP location	3 seats with VIP location
Promotional Giveaway Opportunity with Attendee Materials	✓	✓		
Company Banner Displayed in the General Session Room	✓	✓		
Opportunity to Sponsor Exclusive FQHC Luncheon Prize Giveaway	✓	✓		
Verbal Recognition to Members during Event	✓	✓		
Program Ad distributed to All Attendees	Full page ad	Full page ad	1/2-page ad	1/4-page ad
Corporate Logo on All Event Signage and Promotional Emails	✓	✓	✓	✓
Acknowledgment on NJPCA Website Sponsorship Page until December 31, 2024	✓	✓	✓	✓
Acknowledgment on NJPCA Homepage until December 31, 2024	✓	✓		
Social Media Recognition via Facebook & Twitter	✓	✓		



2024 LET'S BUNDLE UP

Get more for your money and extend your brand visibility by supporting multiple NJPCA events throughout the year. Choose from one of the following sponsorship levels and make direct outreach with NJPCA membership at various events!

PLATINUM - \$20,000 (4 events)

- Clinical Quality Forum
- Annual Women's Health Week Luncheon
- Financial Roundtable Summit
- NJPCA Annual Conference

SILVER - \$7,500 (2 events)

- Clinical Quality Forum
- Annual Women's Health Week Luncheon, OR Financial Roundtable Summit
- NJPCA Annual Conference

GOLD - \$10,000 (1 event)

- NJPCA Annual Conference [Exclusive Sponsorship Opportunities]

BRONZE - \$6,000 (1 event)

- NJPCA Annual Conference

(Total of 4 Events)

Platinum Sponsor - \$20,000

(Total of 4 Events)

Exclusive Offer for only 2 Companies per Calendar Year

CONFERENCE & EVENT SPONSORSHIP

- Official Platinum Sponsor of the Annual Women's Health Week Luncheon, Clinical Quality Forum, Financial Roundtable Summit, AND NJPCA Annual Conference
- Complimentary attendance for four (4) to the Clinical Quality Forum, Annual Women's Health Luncheon, Financial Roundtable Summit, and the NJPCA Annual Conference: Healthcare Heroes Luncheon
- VIP seating at a corporate table for a total of 10 registrants at the conference luncheon (**includes exhibitor registrations**)

SPONSORSHIP RECOGNITION

- Corporate logo on all event signage and promotional emails
- Full-page ad in the conference program distributed to all attendees (designed by sponsor)
- Opportunity to include promotional giveaway (provided by sponsor) in NJPCA attendee materials
- Your company banner (provided by the sponsor) hung in the general session room

CONFERENCE & EVENT EXHIBITOR

- One exhibit table at the Clinical Quality Forum and Financial Roundtable Summit
- Three exhibit tables with up to six (6) exhibitor registrations for the NJPCA Annual Conference exhibit sessions (includes breakfast and lunch)
- Premium exhibit table location in the exhibit hall at the NJPCA Annual Conference

MARKETING TO MEMBERS

- The announcement of Platinum sponsorship verbally at the conference, at all our events, and in emails leading up to the Annual Conference
- The announcement of Platinum Sponsor on NJPCA Facebook & Twitter Pages
- Opportunity to introduce your organization and thank members publicly during the main event
- Opportunity to sponsor Exclusive FQHC Luncheon Prize Giveaway
- Acknowledgment on event specific webpage of the NJPCA website until December 31, 2024
- Qualifies organization to sponsor the following additional conference opportunities
 - Conference bags
 - Conference Entertainment
 - Exclusive Branding



Exclusive Offer for only 2 Companies per Calendar Year

CONFERENCE SPONSORSHIP

- Official Gold Sponsor of the NJPCA Annual Conference
- Complimentary attendance for four (4) at the NJPCA Annual Conference: Healthcare Heroes Luncheon
- VIP seating at a corporate table for a total of 10 registrants at the conference luncheon *(includes exhibitor registrations)*

SPONSORSHIP RECOGNITION

- Corporate logo on all event signage and promotional emails
- Full-page ad in the conference program distributed to all attendees (designed by sponsor)
- Opportunity to include promotional giveaway (provided by sponsor) in NJPCA attendee materials
- Your company banner (provided by the sponsor) hung in the general session room

CONFERENCE EXHIBITOR

- Three exhibit tables with up to six (6) exhibitor registrations for the NJPCA Annual Conference exhibit hall sessions (includes breakfast and lunch)
- Premium exhibit table location in the exhibit hall at the NJPCA Annual Conference

MARKETING TO MEMBERS

- The announcement of Gold sponsorship verbally at the conference, at all our events, and in emails leading up to the Annual Conference
- The announcement of Gold Sponsor on NJPCA Facebook & Twitter Pages
- Opportunity to Sponsor Exclusive FQHC Luncheon Prize Giveaway
- Opportunity to introduce your organization and thank members publicly during the main event
- Acknowledgment on event-specific webpage of the NJPCA website until December 31, 2024
- Qualifies organization to sponsor the following additional conference opportunities
 - Conference bags
 - Conference Entertainment
 - Exclusive Branding



Silver Sponsor - \$7,500

(Total of 2 Events)

CONFERENCE & EVENT SPONSORSHIP

- Official Silver Sponsor of the NJPCA Annual Conference, AND Clinical Quality Forum, Annual Women's Health Week Luncheon, OR Financial Roundtable Summit
- Complimentary attendance for three (3) to the NJPCA Annual Conference: Healthcare Heroes Luncheon and ONE additional event: Clinical Quality Forum, Annual Women's Health Week Luncheon OR the Financial Roundtable Summit (Pick only ONE event)
- VIP seating at a corporate table for a total of five (5) registrants at the conference luncheon *(includes exhibitor registrations)*

SPONSORSHIP RECOGNITION

- Corporate logo on all event signage and promotional emails
- 1/2-page ad in the Annual Conference program distributed to all attendees

CONFERENCE EXHIBITOR

- One exhibit table at the Clinical Quality Forum OR Financial Roundtable Summit, **ONLY** if the Annual Women's Health Week Luncheon was **NOT** selected as the additional event.
- One exhibit table with two (2) exhibitor registrations for the NJPCA Annual Conference exhibit hall sessions (includes breakfast and lunch)
- 2nd Tier exhibit table location in the exhibit hall at the NJPCA Annual Conference

MARKETING TO MEMBERS

- Acknowledgment of Silver Sponsor in the Annual Conference Program
- Acknowledgment on the event-specific page of the NJPCA website until December 31, 2024

Bronze Sponsor - \$6,000

(Annual Conference Only)

CONFERENCE SPONSORSHIP

- Official Bronze Sponsor of the NJPCA Annual Conference
- Complimentary attendance for one (1) at the NJPCA Annual Conference: Healthcare Heroes Luncheon
- VIP seating at a corporate table for a total of three (3) registrants at the conference luncheon *(includes exhibitor registrations)*

SPONSORSHIP RECOGNITION

- Corporate logo on all event signage and promotional emails
- 1/4-page ad in the conference program distributed to all attendees

CONFERENCE EXHIBITOR

- One exhibit table with two (2) exhibitor registrations for the NJPCA Annual Conference exhibit hall sessions (includes breakfasts and lunch)
- 3rd Tier exhibit table location in the exhibit hall at the NJPCA Annual Conference

MARKETING TO MEMBERS

- Acknowledgment of Bronze Sponsor in the Annual Conference Program
- Acknowledgment on event specific page of the NJPCA website until December 31, 2024

Exhibitor Opportunity - \$1,000

CONFERENCE SPONSORSHIP

- Official Exhibitor of the 2024 NJPCA Annual Conference
- One exhibit table with two (2) exhibitor registrations for the NJPCA Annual Conference exhibit hall sessions (includes breakfast and lunch)
- Two complimentary tickets to the NJPCA Annual Conference: Healthcare Heroes Luncheon

SPONSORSHIP RECOGNITION

- Acknowledgement in the 2024 NJPCA Annual Conference Program

MARKETING TO MEMBERS

- Allow conference guests to see your booth as they walk in. Register early to reserve your exhibit booth.



Additional Opportunities



Are you looking for additional branding opportunities to increase your visibility? Select from any of the following additional Annual Conference opportunities. Pricing per opportunity varies and will be provided once requested. Talk to us about your specific goals, and let us craft a sponsorship exclusively for you! Contact Brittney Herrera-Sosa at bherrera@njpca.org (609) 689-9930 x 30 for more information.

- Dessert Station
- Sponsor the Entertainment
- Photobooth
- Coffee Break
- Charging Station
- Name Badges
- Themed Snack Break
- Conference Giveaways
- Pom Poms
- Water Bottles
- Step & Repeat





2024 NJPCA ANNUAL CONFERENCE

ADDITIONAL ANNUAL CONFERENCE EVENT HOSTING OPPORTUNITIES

When your organization is already a sponsor at the annual conference, and you want to do something extra that makes you stand out in a crowd, have your organization highlighted and marketed to over 250 FQHC decision-makers at one of our additional event hosting opportunities! Partner with NJPCA to host an inspiring event to recognize and honor leadership, teamwork, and the unwavering commitment of New Jersey's 23 Federally Qualified Health Centers and one Federally Qualified Health Center Look-Alike.

Choose from any of the events mentioned on the following pages:



Event sponsorship includes:

- Presentation to NJPCA membership.
- Exclusive sponsorship and exhibit display for the event.
- Exclusive display of your company banner and advertisement.
- Company logo displayed on NJPCA homepage through December 31, 2024.
- Logo placement in NJPCA playbook and programming materials.



2024 NJPCA ANNUAL CONFERENCE October 10, 2024

EVENT HOSTING OPPORTUNITY:

Exhibitor Networking Breakfast: Getting to Know Your Community Partners

Grab your cup of coffee and get to know your community partners! The Exhibitor Networking Breakfast is an opportunity for exhibitors to showcase their products and innovative solutions to transform patient care in Community Health Centers. Exhibitors have the chance to meet one-on-one with Community Health Center leadership and staff members, all while enjoying a delicious breakfast buffet. Organizations use this event to build partnerships with the Community Health Centers in New Jersey. As the Exhibitor Networking Breakfast sponsor, you and your team will receive an advance opportunity to select an excellent exhibit location in the exhibit hall and receive VIP seating for five staff members at the Healthcare Heroes Luncheon. Your organization will also sponsor the Exhibit Hall Raffle Giveaway Prize, which your organization will announce on stage during the luncheon session.

Event sponsorship cost: \$7,000





2024 NJPCA ANNUAL CONFERENCE October 10, 2024

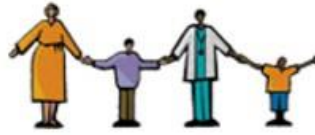
EVENT HOSTING OPPORTUNITY: **Healthcare Heroes Luncheon**

Join us in recognizing our colleagues' exceptional talent and unwavering dedication during the Healthcare Heroes Luncheon, everyone's favorite part of the day! Each New Jersey Community Health Center selects a model employee to be honored. Awardees are chosen based on their selfless commitment and unfaltering perseverance to the mission of their Community Health Center. As the session sponsor, you and your team will share your organization's goals, join us in VIP seating, and assist us in introducing the afternoon's entertainment.

Event sponsorship cost: \$8,000



NATIONAL HEALTH CENTER WEEK



ADDITIONAL OPPORTUNITY

ADDITIONAL OPPORTUNITY

National Health Center Week

Various Locations throughout New Jersey
August 4-10, 2024

National Health Center Week (NHCW) is a celebration observed in August that recognizes the service and contributions of New Jersey's Federally Qualified Health Centers (FQHCs), their dedicated staff, board members, and all those responsible for their continued success and growth. During this week-long event, NJPCA and the FQHCs celebrate the legacy of Community Health Centers and their vital role in providing access to affordable, high-quality, cost-effective health care to the underserved and uninsured populations in the State.

Across the nation, nearly 1,400 community health centers operate more than 14,000 service delivery sites to provide care to over 30 million Americans. New Jersey's 23 Health Centers and one FQHC Look-Alike with 138 satellite sites are a part of this family of community health centers nationwide.

NATIONAL HEALTH CENTER WEEK KICK-OFF EVENT SPONSORSHIP OPPORTUNITY

Event sponsorship cost: \$3,000

Each year the NJPCA and a selected FQHC host a kick-off event on the Monday of NHCW. The kick-off location changes on an annual basis. Partner with NJPCA to offer an exclusive giveaway at the National Health Center Week Kick-Off Event. For more information on the kick-off and how your company can participate, contact Brittnya Herrera-Sosa at bherrera@njpca.org.



2024 NJPCA SPONSOR REGISTRATION FORM

YOUR INFORMATION (PLEASE PRINT):

Organization or Individual: _____

The sponsorship will be recognized using the name above in printed materials, announcements, etc.

Name: _____ Title: _____

Phone: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

SPONSORSHIP (Please select from either the Individual Event Sponsorship or the 2024 Let's Bundle Up)

INDIVIDUAL EVENT SPONSORSHIP

- ~~Clinical Quality Forum (\$5,000)~~
- ~~Annual Women's Health Luncheon (\$5,000)~~
- ~~Financial Roundtable Summit (\$5,000)~~

2024 LET'S BUNDLE UP

- ~~Platinum (\$20,000)~~
- Gold (\$10,000)
- ~~Silver (\$7,500)~~

ADDITIONAL ANNUAL CONFERENCE OPPORTUNITIES

- | | | |
|-----------------------------------|----------------------------------|---|
| Exhibitor Networking
Breakfast | Healthcare Heroes
Luncheon | Conference Giveaway
Opportunity |
| <input type="checkbox"/> \$7,000 | <input type="checkbox"/> \$8,000 | <input type="checkbox"/> Pricing will vary. |

Please select one of the one event to sponsor in addition to the Annual Conference:

- ~~Clinical Quality Forum~~
- ~~Annual Women's Health Week Luncheon~~
- ~~Financial Roundtable Summit~~

Bronze (\$6,000)

If your organization is interested in sponsoring National Health Center Week or additional Annual Conference opportunities, please contact **Brittnay Herrera** at bherrera@njpca.org.

PAYMENT INFORMATION

SPONSORS ARE ENCOURAGED TO MAKE PAYMENTS BY CHECK. Payment by CHECK must be submitted with a copy of this completed form.

Please make checks payable to: New Jersey Primary Care Association, Inc.

Attn: LISA FITZGERALD

Mail Checks to: 3836 Quakerbridge Road, Suite 201, Hamilton, NJ 08619

Check Payment enclosed

Total Check Amount: _____

IMPORTANT NOTICE REGARDING PAYMENT

PLATINUM and SILVER SPONSORS: Full payment is **required by April 26, 2024**, to guarantee your sponsorship for Annual Conference and other events.

All Annual Conference Only Sponsors must be paid in full by **July 31, 2024**.

ALL Sponsors are required to pay by check. Sponsors planning to exhibit must also include a completed 2024 Annual Conference Exhibitor Registration Form.

2024 ANNUAL CONFERENCE EXHIBITOR REGISTRATION FORM

NJPCA’s Annual Conference Sponsors who are exhibiting **MUST** also complete this form,
however, no registration fee is required.

2024 NJPCA Annual Conference
Hyatt Regency Princeton | October 10, 2024

Exhibit Fee: **\$1,000**

Includes: One six-foot display table and two (2) chairs, Breakfast and Lunch for 2 Representatives during the conference.

Exhibitor Registration Deadline: September 13, 2024

Organization Name:			
Organization Address:			
City, State, Zip:			
Company URL:			
Company Phone			
Nature of Company Business/Service			
Primary Contact Name:			
Contact Information:	Phone:	Email:	
Exhibitor Rep Ticket #1	Name:	Job Title:	
*Luncheon Meal Option	<input type="checkbox"/> Chicken <input type="checkbox"/> Fish <input type="checkbox"/> Vegetarian <input type="checkbox"/> Not Attending		
Exhibitor Rep Ticket #2	Name:	Job Title:	
*Luncheon Meal Option	<input type="checkbox"/> Chicken <input type="checkbox"/> Fish <input type="checkbox"/> Vegetarian <input type="checkbox"/> Not Attending		
Payment Amount Enclosed	\$ _____ .00		

Payment by CHECK must be submitted with this completed form.

***Mail form and payment to:** New Jersey Primary Association Care Association, Inc.
3836 Quakerbridge Road, Suite 201 Hamilton, NJ 08619

ATTN: LISA FITZGERALD

To pay by credit card, you must register [ONLINE](#) at njpca.org.

* IMPORTANT NOTICE REGARDING PAYMENT

- NJPCA Annual Conference Exhibitors must submit full registration payment by **CHECK** via **MAIL** postmarked on or before **September 6, 2024**
- Online Exhibitor registration payments will be accepted until **September 13, 2024**

* CANCELLATION POLICY

- All SPONSORSHIP and EXHIBITOR payments are non-refundable
- “No-Shows” are non-refundable
- **NO EXCEPTIONS**

***Conference Program Submission Deadline:** If your company would like to be included in the 2024 Annual Conference Program, all online payments must be received by **September 13, 2024**.

Payment by check is preferred! Online Payment will be available for EXHIBITORS ONLY on the NJPCA website.